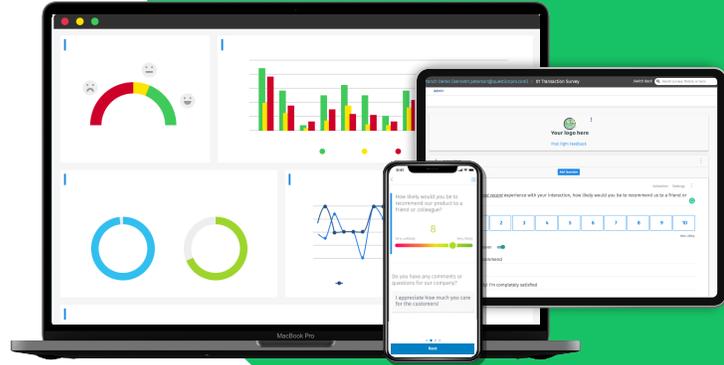**QuestionPro** AutoX

Go beyond basic customer surveys and get actionable insights with

DealerPulse

Engage with your customers in real-time after-sales or service transactions

DealerPulse is a low-cost, turn-key solution that empowers dealers to gather instant data and take quick action on real-time customer feedback. DealerPulse includes NPS+, an exclusive feature that provides dealers with more insights with just a few questions to help you make business decisions.

Turnkey Solution

DealerPulse is built end-to-end for easy implementation into your current business process. We provide Dealers with the tools to survey your customers, a dashboard, reporting, and customer follow-up processing.

Happy Customers

If your customers are satisfied with your service, they get redirected at the end of the survey to promote your dealership through the review sites of your preference (e.g., Google Reviews, DealerRater.com, social media channels, etc.)

Unhappy Customers

DealerPulse triggers a closed-loop feedback mechanism whereby Dealers are empowered to engage customers to take immediate action regarding their feedback to solve their problems. This is done before customers have a chance to share negative experiences online or even receive a Corporate OEM sponsored survey, which dealers are beholden to.

Unlimited surveys (English/Spanish)

Onboarding Assistance

Customer Support (24/7)

Full Access to Dealership Associates

Why DealerPulse?

With an incredible value proposition, starting at **$83/month*** per dealership, DealerPulse helps you identify root causes of dissatisfaction, turn customer insights into immediate action, and focus on areas that yield the most significant impact on your Dealership. Get Dealer sponsored customer surveys to triage customer concerns and resolve issues before syndicated and OEM-sponsored surveys reach customers.

For more information contact **Gregg Kaufman** at **gregg.kaufman@questionpro.com** or call at **+1 714-749-0548** to learn more.

*Based on an annual license.